O'BANION & RITCHEY LLD

INTELLECTUAL PROPERTY ATTORNEYS

Wells Fargo Center 400 Capitol Mall, Suite 1550 Sacramento, California 95814 Tel. (916) 498-1010 Fax (916) 498-1074 PECEIVED CENTRAL FAX CENTER AUG 1 1 2006

August 11, 2006

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FROM:

JOHN P. O'BANION

RE:

10/771,902

SON5180.85A (50T5528.01)

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AMENDMENT (12 PAGES)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED **CENTRAL FAX CENTER**

Appl. No.

10/771,902

Confirmation No.: 3886

AUG 1 1 2006

Applicant

EDWARDS, ERIC

Title

METHODS AND APPARATUSES FOR IDENTIFYING

OPPORTUNITIES TO CAPTURE CONTENT

Filed

02/04/2004

TC/A.U.

2131

Examiner

ABRISHAMKAR, K.

Docket No.

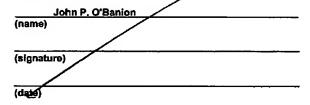
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Mail Stop AMENDMENT **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this paper is being deposited with the United States Postal Service with sufficient postage for first class mall in an envelope addressed to "Comprissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" on the dated indicated below.



AMENDMENT

Dear Sir:

In response to the Office Action mailed on 05/11/2006, please amend the aboveidentified U.S. patent application as follows.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.